



**SAC
ZOO**

ZOOZOOM

April 19, 2020 | 7 a.m. – 12 p.m.

ZooZoom 2020 Sponsorship Levels and Benefits	Giraffe Presenting \$10,000	Jaguar \$5,000	Zebra \$1,000	Bongo \$500	Turtle \$250
Recognized as presenting sponsor of ZooZoom. Premier status on all marketing efforts	✓				
Company official helps start event with Fleet Feet	✓				
Opportunity for company representative to participate in post-race award ceremony	✓				
Rack card (5,000 impressions distributed via Fleet Feet) (deadline January 1)	✓	✓			
Logo on zoo banner inside and outside park (deadline January 15)	✓	✓			
Company name and logo on event t-shirt (3,000+ shirts) (Deadline: March 1)	✓	✓			
Table/vendor booth space (access to 5,000 zoo guests)	✓	✓	✓		
Acknowledgment during pre-race program	✓	✓	✓		
Name and logo on sponsor banner located at the start/finish line (sponsor to provide)	4 banners	2 banners	1 banner		
Company name/logo on event flyers (375 impressions distributed to Land Park households)	✓	✓	name	name	
Digital media recognition	✓	✓	✓	✓	
Sponsor recognition in e-newsletter	✓	✓	name	name	
Company name/logo on Fleet Feet event website	✓	✓	✓	✓	✓
Use of Sacramento Zoo logo on company website	✓	✓	✓	✓	✓
Recognition in Sacramento Zoo annual giving report (circulation 800)	✓	✓	✓	✓	✓
Complimentary race entries	10	8	4	2	1

ZooZoom is one of the most recognized and longest-standing events for the Sacramento Zoo, Fleet Feet Sports of Sacramento and the Sacramento community.